

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Basak et al.

Serial No.: Not Yet Assigned

Group Art Unit: Unknown

Filing Date: Concurrently Herewith

Examiner: Unknown

For: A METHOD AND SYSTEM FOR DESIGNING A CATALOG WITH OPTIMIZED  
PRODUCT PLACEMENT

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

Under the provisions of 37 CFR §1.97 through §1.99 and pursuant to applicants' duty of disclosure under 37 CFR §1.56, applicants respectfully bring the following documents, listed on the attached form PTO-1449, to the attention of the Examiner in charge of the above-identified application. Copies of the listed documents are provided herewith for the convenience of the Examiner. This citation does not constitute an admission that the references are relevant or material to the claims. They are only cited as constituting related art of which the applicants are aware.

It is respectfully requested that the listed references be considered by the Examiner and formally made of record in this application.

Please charge any deficiencies in fees and credit any overpayment of fees to  
Attorney's Deposit Account No. 09-0441.

Respectfully submitted,



Mohammad S. Rahman  
Registration No. 43,029

Date: 7-31-03

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(301) 261-8625  
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EXAMINERS SIGNATURE		DATE CONSIDERED	
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Substitute for form 1449B/PTO			<i>Complete if Known</i>		
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>			<b>Application Number</b>		
			<b>Filing Date</b>		
			<b>First Named Inventor</b>	Jayanta Basak	
			<b>Group Art Unit</b>		
			<b>Examiner Name</b>		
Sheet	2	of	2	Attorney Docket No	JP9-2003-0064

<b>OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS</b>						
Examiner Initials	Cite No	Include name of Author (in CAPITALS), title of the article, title of the item (book, magazine, journal, serial, symposium, magazine, etc.), date, page(s), volume-issue number(s) and publisher.				T
		YOON HO CHO, JAE KYEONG KIM AND SOUNG HIE KIM, "A personalized recommender system based on web usage mining and decision tree induction" Source: Internet weblink - <a href="http://monkey.icu.ac.kr/sslabs/course/ICE720/data/subjectPresentation/APersonalizedRecommenderSystem.pdf">http://monkey.icu.ac.kr/sslabs/course/ICE720/data/subjectPresentation/APersonalizedRecommenderSystem.pdf</a>				
		Internet weblink - <a href="http://www.Catalog.com">http://www.Catalog.com</a>				
		News article: LISA BIANK FASIG "The catalog store- Catalog shop must operate by the book - and calendar" Source: Internet weblink - <a href="http://www.enquirer.com/today/business.html">http://www.enquirer.com/today/business.html</a>				

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				First Named Inventor	Jayanta Basak
				Group Art Unit	
				Examiner Name	
Sheet	1	of	2	Attorney Docket No	JP9-2003-0064US1

## US PATENT DOCUMENTS

## FOREIGN PATENT DOCUMENTS